



Dear AOSW Members:

First, I would like to thank you on behalf of the board of directors of AOSW for your continued support of our organization. AOSW members are the collective voice of psychosocial oncology. I am asking you to share your commitment to advance the field by participating in our **2011-2012 Each One Reach One Membership Campaign**. By tapping into your network of colleagues and recruiting them to AOSW, you are contributing to the development and growth of our organization...a growing AOSW means greater recognition for the field among the healthcare community, more resources and support for our members, and a larger network of professionals dedicated to oncology social work. **Only you can best communicate to your colleagues what AOSW does for you, your profession and your career.**

Beginning June 1, 2011 for every new or reinstated* member that you refer to AOSW, we will add your name to a drawing to be held April 2012 for your chance to win an **iPad**. That's right, an iPad! Simply **ensure that the individuals that you refer to AOSW provide your name on their membership application in the Referred By box** when joining so that you can receive credit for your efforts. All new regular, associate, or student member applications with your name in the referral box, received between June 1, 2011 and April 4, 2012 will give you a chance to win. The drawing will be held during the Annual Business Meeting at the 28th Annual Conference in Boston, MA, May 30- June 1, 2012. So please, don't stop talking to your colleagues about AOSW! *Please note: Members of the Board of Directors and our Region 5 Affiliates are exempt from winning.*

Thank you so much for helping to spread the word about AOSW and oncology social work in general. Please visit our website at www.aosw.org for additional information.

Thank you very much for your time in this endeavor,

Krista Nelson, MSW LCSW OSW-C
AOSW Membership Director

*Reinstated members are defined as members who have not been active since the 2009 membership-year or earlier.