



EXCELLENCE IN
PSYCHOSOCIAL ONCOLOGY

AOSW ORGANIZATIONAL PARTNERSHIP OPPORTUNITIES

AOSW ORGANIZATIONAL PARTNERSHIP OPPORTUNITIES

MISSION

To advance excellence in the psychosocial care of persons with cancer, their families and caregivers through: networking, education, advocacy, research and resource development.

VISION

AOSW envisions a global society in which oncology care meets the physical, emotional, social and spiritual needs of all people affected by cancer.

GOALS

Organizational Development

AOSW will exemplify excellence in leadership, governance and knowledge.

Professional Development

AOSW will be *the* catalyst for the advancement of oncology social work.

Connectivity

AOSW connects people, organizations and information for the promotion of psychosocial care in oncology.

With more than 1,300 members worldwide, AOSW is the largest professional organization entirely dedicated to the psychosocial care of people affected by cancer. AOSW members provide counseling, advocacy, patient navigation and referrals in a variety of settings. **With your partnership, AOSW can continue to collaborate on projects that ensure everyone facing a diagnosis of cancer has access to the care and support they need to maximize their quality of life.**

Support AOSW in advancing its mission and vision.

Partnering with AOSW brings your organization:

- Targeted branding and advertising opportunities to our worldwide membership
- Prominent recognition on the AOSW website and in printed materials
- A unique opportunity to build awareness, reinforce your brand and showcase your organization
- Access to AOSW professional activities through sessions, workshops and meetings

Who is AOSW

The Association of Oncology Social Work (AOSW) is a non-profit international organization dedicated to the enhancement of psychosocial services to people with cancer, their families and caregivers. Created in 1984 by social workers interested in oncology and by existing national cancer organizations, AOSW is an expanding force of psychosocial oncology professionals.

What Do Oncology Social Workers Do?

Oncology social work is the primary professional discipline that provides psychosocial services to cancer patients, their families and caregivers as part of the oncology health care team. We connect patients and their families with essential community, state, national and international resources. As advocates, AOSW and its members are dedicated to increasing awareness about the social, emotional, educational and spiritual needs of cancer patients through research, writing, workshops and lectures.

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Who is in the AOSW Community?

AOSW members are professionals and students. The AOSW community includes oncology social workers, patient navigators, psychologists, nurses and other professionals who practice in hospitals, cancer centers, home care, hospice agencies, community wellness programs, patient advocacy organizations, educational institutions and other settings.

Partnership Opportunities

AOSW has packages to fit your organization, each offering unique benefits. Choose from a year-round AOSW sponsorship or an Annual Conference only sponsorship. But whichever package you choose, partnering with AOSW brings your organization:

- Targeted branding and advertising opportunities to our worldwide membership
- Prominent recognition on the AOSW website and in printed materials
- A unique opportunity to build awareness, reinforce your brand and showcase your organization
- Access to AOSW professional activities through sessions, workshops and meetings
- Connections with people who are actively looking for your expertise

In addition, all Annual Conference sponsorship levels earn these benefits:

- Acknowledgement on signs in the Annual Conference registration area
- Acknowledgement on slide presentations between Annual Conference sessions
- Acknowledgment from the podium by the AOSW president
- Inclusion of organization name on the AOSW website and acknowledgement of sponsorship
- Complimentary, one-time use of the Annual Conference attendee mailing list (attendees opt to be included – email addresses are excluded per AOSW policy)
- Acknowledgement as a sponsor over social media

“Attending the AOSW Annual Conference has really boosted my industry specific acumen. I have so many new contacts and enriching experiences to bring back with me to work! I feel refreshed, recharged and ready to serve with much more vigor after I return home.”

2018 Annual Conference Attendee

AOSW ORGANIZATIONAL PARTNERSHIP OPPORTUNITIES

\$50,000 Legacy Partner

- Inclusion in AOSW Supporting Partner Advisory Council (includes quarterly Council phone meeting with AOSW leadership)
- Sponsored “push notifications” through AOSW conference app
- Logo with hyperlink on AOSW Annual Conference webpage
- Four (4) Associate Level AOSW Memberships (non-voting)
- Four (4) targeted email messages to AOSW membership to promote initiatives (AOSW reserves right of approval)
- Acknowledgement in all Annual Conference promotional materials as an AOSW Legacy Partner
- Six (6) full Annual Conference registrations
- Complimentary 8'x10' exhibit booth at the AOSW Annual Conference
- One (1) Annual Conference Bag insert** (provided to all attendees)
- Invitation to the Partner Reception at the AOSW Annual Conference (*invite only event*)
- Option to collaborate with AOSW Board of Directors or committees to further develop research, clinical trials, and access to care.

\$40,000 Champion Partner

- Logo with hyperlink on AOSW Annual Conference webpage
- Three (3) Associate Level AOSW Memberships (non-voting)
- Three (3) targeted email messages to AOSW membership to promote initiatives (AOSW reserves right of approval)
- Acknowledgement in all Annual Conference promotional materials as an AOSW Champion Partner
- Five (5) full Annual Conference registrations
- Complimentary 8'x10' exhibit booth at the AOSW Annual Conference
- One (1) Annual Conference Bag insert** (provided to all attendees)
- Invitation to the Partner Reception at the AOSW Annual Conference (*invite only event*)

**AOSW reserves the right to review and approve all materials to be included in the Annual Conference registration bag.

Sponsor is responsible for supplying and shipping materials to the Annual Conference at their expense.

Materials may not exceed 9" x 12" in size or 12 pages in length.

“I was so impressed by this conference! It was my first one ever and I can’t wait to come back.
I left feeling excited and ready to do this work!”

— 2018 Annual Conference Attendee

AOSW ORGANIZATIONAL PARTNERSHIP OPPORTUNITIES

\$30,000 Premier Partner

- Logo with hyperlink on AOSW Annual Conference webpage
- Two (2) Associate Level AOSW Memberships (non-voting)
- Two (2) targeted email messages to AOSW membership to promote initiatives (AOSW reserves right of approval)
- Acknowledgement in all Annual Conference promotional materials as an AOSW Premier Partner
- Four (4) full Annual Conference registrations
- Complimentary 8'x10' exhibit booth at the AOSW Annual Conference
- One (1) Annual Conference Bag insert** (provided to all attendees)
- Invitation to the Partner Reception at the AOSW Annual Conference (*invite only event*)

\$25,000 Enduring Partner

- Logo with hyperlink on AOSW Annual Conference webpage
- Acknowledgement in all Annual Conference promotional materials as an AOSW Enduring Partner
- Four (4) full Annual Conference registrations
- One (1) Annual Conference Bag insert** (provided to all attendees)
- Invitation to the Partner Reception at the AOSW Annual Conference (*invite only event*)

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Other Partnership Opportunities

\$10,000 Webinar Sponsor (full year of webinars)

Your organization's name and logo will appear prominently on all marketing and promotional materials and PowerPoint slides within each webinar for a full calendar year.

\$5,000 AOSW Navigator E-newsletter Sponsor

Your organization's name and logo appear on six issues of AOSW Navigator E-newsletter mailed to all members.

\$3,500 Special Interest Group (SIG) Sponsor

Send information with your organization's name and logo to AOSW's Special Interest Groups (SIGs).

\$3,000 AOSW Navigator Advertisement

Your ad (with link) in one issue of the bi-monthly AOSW Navigator e-newsletter. Contact AOSW for details.

\$3,000 Industry sponsored educational webinar

Sponsor an educational webinar in which the content and speakers are chosen by your organization and the AOSW Education Director. Webinars are promoted by AOSW and include your organization's name and logo.

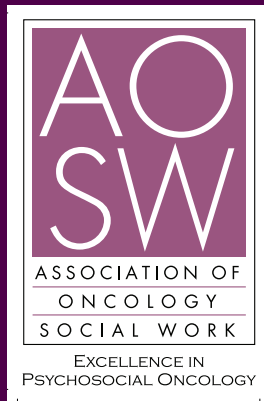
(Additional fees apply if CE accreditation is requested.)

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External Strategic Priority

“Anticipating the needs of patients in an ever-changing healthcare system.”

1. Advocacy
2. Research
3. Education
4. Access to Care



Annual Conference Partnering Opportunities

\$20,000

- Luncheon Session Sponsor
- Opening Reception Sponsor

\$15,000

- Breakfast Sponsor

\$10,000

- Mobile App Sponsor
- Poster Session I or II Reception Sponsor
- Pre-Conference Workshop Sponsor

\$7,500

- Annual Conference Bag Sponsor
- Internet Café Sponsor

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“Being selected as an Annual Conference scholarship recipient was such a fantastic experience. It was an honor to present at the conference and connect with so many inspiring social workers who are passionate about working with this population!”

— 2018 Annual Conference Attendee

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Annual Conference Partnering Opportunities

\$5,000

- USB Thumb Drive Sponsor
(additional fee for pre-loaded data)
- Twitter Board Sponsor
- Morning or Afternoon Coffee Break* Sponsor *(1 break)*
- AOSW Conference Scholarships Sponsor
(5 scholarships at \$1,000 each)

\$4,000

- Daily Email Sponsor
Your logo added to attendee daily email.
(\$1,500 Daily Sponsor in absence of an Exclusive Sponsor.)

\$3,500

- Conference Notepad Sponsor
- Pocket Schedule Sponsor

\$3,000

- SIG Meeting Sponsor
- Room Drop Program
Your collateral material distributed to guest rooms of attendees at host hotel.

\$2,500

- Pen Sponsor
- Lanyard Sponsor
- Palliative Care and End-of-Life Scholarship Sponsor
- Naomi Stearns Scholarship Sponsor
- Oncology Social Worker of the Year Award Sponsor

\$1,500

- Registration Bag Insert
Drive attendees to your exhibit booth! Advertiser is responsible for supplying insert and for shipping charges to the Annual Conference. *(AOSW reserves the right to approve all inserts.)*
- Exhibit Hall Passport Sponsor

\$750

- Sponsored Broadcast Email
Send your messaging directly to AOSW's 1,300 members. *(Content and mailing date to be approved by AOSW.)*

\$500

- Push Notifications
Reach all attendees twice each day via the Annual Conference Mobile App.

\$300 (per piece)

- Take One Literature Table

* Food and/or beverage opportunities do not include food and beverage costs. Those costs will be billed to the sponsor separately.

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Materials may not exceed 9" x 12" in size or 12 pages in length.

Select one of the established levels of sponsorship or contact Andrea Ward at award@aosw.org to discuss a customized sponsorship package to meet your specific outreach objectives.

AOSW ORGANIZATIONAL PARTNERSHIP OPPORTUNITIES

Exhibit Information

Exhibitor Benefits

- Opportunity to meet, interact and connect with professionals serving the needs of cancer patients, their families and caregivers
- One complimentary, full meeting registration per 8'x10' booth space (includes access to sessions and social functions)
- One complimentary, exhibit floor-only representative registration
- Complimentary, one-time use of Annual Conference attendee mailing list (attendees opt to be included — email addresses are excluded per AOSW policy)

Exhibit Booth Prices

For-Profit Exhibitor

\$2,000

Non-Profit Exhibitor

\$1,000

Exhibit Booth Rental Includes:

- One six-foot draped table and two chairs
- Back wall and side rail fabric drapes
- Company identification sign
- General security guard service (excludes individual booths)
- Pre- and post-registration mailing list in Excel format for one-time use, includes registrants who opt to be included (attendees opt to be included — email addresses are excluded per AOSW policy)
- Listing in the attendee conference materials
- One complimentary, exhibit floor-only representative registration
- One complimentary full meeting only registration

Why Exhibit?

The AOSW Annual Conference draws more than 500 attendees from the oncology social work community. As an exhibitor, you'll clearly demonstrate your support of AOSW's important mission, while creating direct connections with those seeking your expertise.

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Booth Assignment Policy

Requests for booth locations will be handled on a first come, first served basis. No booth will be assigned without full payment. Space is limited, so exhibitors are encouraged to review the Exhibit Hall layout and submit an exhibit contract form with three preferred booth locations as early as possible. Exhibitors wishing to avoid assignment of space near a particular competitor should indicate so on their application. AOSW will make every effort to accommodate exhibitor booth choices and special requests and reserves the right to determine final booth assignments.

Official Exhibit Contractor

All decorating and exhibit furniture will be handled by the official contractor, Freeman Decorating Company. Each confirmed exhibitor will receive an Exhibitor Services Kit with information about ordering booth carpeting, furniture and other booth supplies. Exhibitors are responsible for all freight, drayage, decorations, furniture and labor charges. Shipping instructions will be included in the Exhibit Services Kit.

Setup/Dismantle

Exhibitors will have access to the Exhibit Hall on Tuesday, June 4, from Noon – 5:00 p.m. All exhibits must be installed Tuesday, June 4, by 5:00 p.m. Exhibit dismantling will take place on Thursday, June 6 from 5:30 – 7:30 p.m.

Exhibit Hours (subject to change)

Wednesday, June 5 7:30 a.m. – 7:30 p.m.

Thursday, June 6 7:00 a.m. – 5:30 p.m.

Note: A schedule of high traffic times will be provided with the exhibitor kit. Exhibitors are not required to be at their booth while attendees are in session.

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General Information

Event Scheduling

AOSW encourages our partners, sponsors and vendors to host hospitality suites or other events during the course of its Annual Conference. However, events must not conflict with scheduled Annual Conference activities. Refer to the preliminary schedule of events to plan accordingly.

Payment

To reserve an Exhibit Display, full payment must be made with the exhibit contract by the start of the Annual Conference. If your contract is not received by May 3, 2019, your company will not be listed on Annual Conference printed materials.

Cancellation Policy

Exhibitors needing to cancel or reduce space at the Annual Conference must notify AOSW Headquarters in writing. If cancellation notification is received on or before, May 23, 2019, the exhibitor is eligible to receive at 50 percent refund of the exhibit contract payment. AOSW will issue no refunds after May 23, 2019.

Sponsorship Benefits

All sponsorship benefits must be carried out in the current year (2019). No benefits may be carried over to the following year.

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THANK YOU to the AOSW 34th Annual Conference Sponsors

2018 Sponsors

Janssen Oncology Pharmaceutical Companies of Johnson & Johnson

American Cancer Society

Northside Hospital Cancer Institute

Pfizer Oncology

Cancer Support Community

Leukemia & Lymphoma Society

AOSW ORGANIZATIONAL PARTNERSHIP OPPORTUNITIES

THANK YOU to the AOSW 33rd Annual Conference Exhibitors

2018 Exhibitors

American Brain Tumor Association
Association of Community Cancer Centers
Association of Pediatric Oncology Social Workers APOSW
BMT InfoNet
Board of Oncology Social Work Certification
Cancer and Careers
Cancer Support Community
CancerCare
Celgene
The Children's Treehouse Foundation
Elite Health Medical
Fifth Season Financial
First Descents
Healthwell Foundation
Janssen
Janssen Pharmaceutics
Johnson & Johnson
The Leukemia & Lymphoma Society
Living Beyond Breast Cancer
Lung Cancer Alliance
Merck Oncology
NASW Assurance Services Inc
National Marrow Donor Program / Be The Match
Northside Hospital Cancer Institute
NYU-SSSW
Onco Link
Otto Trading
PAN Foundation
Pancreatic Cancer Action Network
Patient Planning Services
Pfizer Inc
Pfizer Oncology
Phil's Friends
Sharsheret
St. Jude Children's Research Hospital
Stupid Cancer
Triage Cancer
Vivor
Walgreens
The Children's Treehouse Foundation
The Leukemia & Lymphoma Society
Triage Cancer
UCHealth
University of Pennsylvania Health Systems
Walgreens